

BUCKEYE Macintosh GROUP LLC

Serving Macintosh and Internet Users in Central Ohio **September, 2008**

Monday, September 22 **Browser Wowers**

**General Q&A from 6:15 –
Bring your questions,
new-found suggestions**

AT THE MUSEUM OF BIOLOGICAL DIVERSITY,
1315 Kinnear Road, south side of the road, easy to find -
EAST of North Star or WEST of Kenny and Olentangy River Roads and Rt. 315.

This month we run-run-run browsers through an internet cruise, searching, trying plug-ins... and we'll see if we can fool Windoze-centric servers-sites into thinking our Mac is one of them.

Mac Expo is our November meeting; get serious now thinking of what you's like to see and anything you might like to demonstrate. <http://www.buckeyemac.org>

Losing His Touch? NOT

In unveiling the new line of iPods, Steve Jobs began in front of the back-drop screen, displaying, "*The reports of my death are greatly exaggerated.*"

Days before, Bloomberg had updated its canned obituary for Jobs but accidentally published it in the process. Even though Bloomberg later removed it and published a retraction, the complete text of the obituary was captured and preserved for all to read.

<http://www.macobserver.com/article/2008/08/28.11.shtml>

In a CNBC interview, Jobs said he was healthy but could stand to gain 10-15 pounds. Back in 2004, Jobs acknowledged he'd undergone successful surgery to remove a rare type of pancreatic cancer.

On the new Microsoft ad with Bill Gates and Jerry Seinfeld, Jobs would say only, "*I'm not the right peron to judge that.*" But the successive looks on his face were priceless, with the latter a twinkling eye smile. (Kinda like a mouse who might have bitten a cats tail.)

There's a QuickTime version of the presentation (not the interview seen only on CNBC). <http://www.ipodobserver.com/story/37176>



Still gaunt, but ever the showman, Jobs introduced the new iPod, and separately, responded to concerns over his health.

iPod Touch, New Gaming Platform?

They're looking at the second generation iPod touch and whether Apple may be ready to take on the Sony PSP and Nintendo DS.

<http://www.macobserver.com/forums/viewtopic.php?t=70977>

For decades, there have been terrific games on the Mac, but they always took a back seat to the best games on specialized game PCs and dedicated game consoles. Apple may have shown its hand on the Next Big Thing, games.

<http://www.ipodobserver.com/story/37189>

Touchware Version Numbers

The iPhone, iPhone 3G and iPod touch all run a version of OS X. If you aren't sure if your iPhone or iPod touch is running the most recent software version, it's easy to check and you don't have to plug it into your computer.

<http://www.ipodobserver.com/story/37179>

New Listening Buds

New iPod in-ear headphones include a tweeter and woofer, three bud sizes, and an iPod controller built into the cord.

<http://www.ipodobserver.com/story/37165>

More - scroll down for page 2

iPhone Voice Recognition Coming Soon

Dial Directions has launched their voice recognition software for the iPhone, *Say Where*. Users can speak to the iPhone, provide a place, and then chose the mobile site to launch, for example MacQuest, Yelp, or Yellow Pages. The app is expected to be approved for the App Store soon. <http://www.ipodobserver.com/story/37143>

Snapshot of "Google's Next 10 Years"

Thanks to *Chrome* and subsequent pairing with Android, Google will be the premier Web apps provider by 2018. Application development for mobile and wireless devices will ramp up. Microsoft struggles to keep up, but is very much alive.

Google turned 10 years old on Sept. 7.

As the leading search engine and the best executor of search advertising on the Web, Google now earns about \$16.5 billion in annual sales.

Google's Chrome Web browse took 1 percent of the browser market within its first day of release. Media and bloggers like to say Chrome will break Windows, but the fact is that you can't get to the browser without having Windows or Linux boot up your machine.

Instead of going to Office for word processing, spreadsheet and presentation software, users will increasingly go first to Chrome on Windows, Linux and Mac machines, and then to Gmail, and other Google Apps, such as Docs. Thanks to new apps such as Google Video for businesses and increased reliability from Google's cloud infrastructure, businesses will begin to live on the Web, too.

Internet Explorer will be rendered irrelevant. Chrome supplants IE and Google Apps becomes the new Office. Android phones will challenge iPhone. A two-horse race for mobile Web consumption ensues between Google and Apple. Google's search ad business on the desktop remains strong, but Google begins to look less like a one-trick pony as Chrome and Android open up more mobile ad opportunities for Google.

Sergey: No Mac Chrome Version Is An Embarrassment
Mac user and Google co-founder Sergey Brin called the current lack of a Mac-compatible version "embarrassing."

<http://www.macobserver.com/article/2008/09/>

CopyGate Alive and, Well...Desperate?

Microsoft is putting "gurus" into stores like Best Buy, but unlike the Genuis Bar staff, Microsoft's pros will only (help?) with pre-sale questions.

<http://www.macobserver.com/article/2008/09/08.3.shtml>

Newbies iTunes 8, QuickTime 7.5.5. O'Reilly new ed., 7, "iPod: The Missing Manual," ISBN 13: 9780596522124 Use code DSUG ordering online.

BMG CALENDAR

September Meeting

Monday, 22ndth

Browser Wowers

6:15 General Q&A

7:00 Program

Next - October 27

BUCKEYE Macintosh GROUP

Browser Wowers

Monday, September 22

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To Volunteer, send email to: help@buckeyemac.org