

# BUCKEYE Macintosh GROUP LLC

Serving Macintosh and Internet Users in Central Ohio **January, 2007**

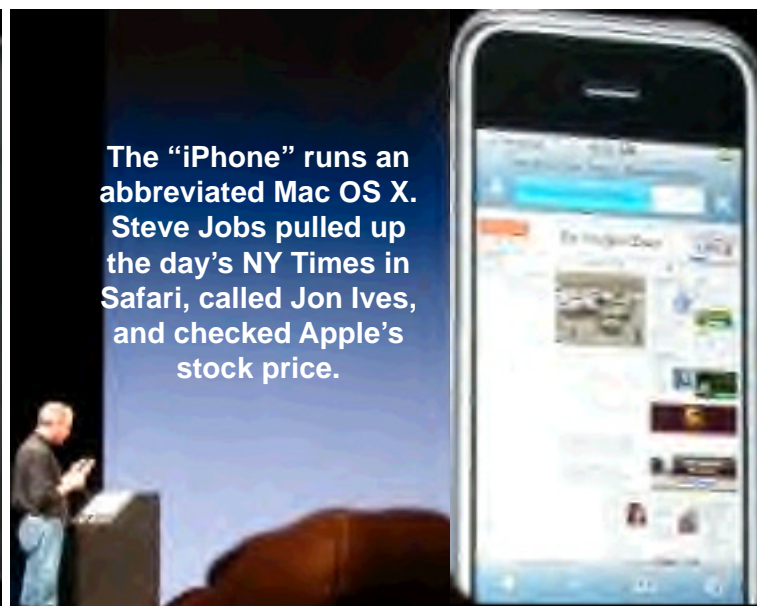
## **Monday, January 22** **MacWorld/ly Review**

**General Q&A from 6:15 –**  
Bring your questions,  
new-found suggestions  
of any kind.

**AT THE MUSEUM OF BIOLOGICAL DIVERSITY,**  
1315 Kinnear Road, south side of the road, easy to find -  
EAST of North Star or WEST of Kenny and Olentangy River Roads and Rt. 315.

**A**s a Macobserver reviewer put it, “Steve Jobs gave the best keynote presentation of his life.” (You can watch the hour’s replay at [apple.com](http://apple.com) – Of course with the new **AppleTV** you might be able to watch it in the future on your home TV screen, too.)

Steve and Apple walked the talk, and the highly anticipated “**iPhone**” immediately became



the buzz of the tech world. At this month’s meeting, we dig into the MacWorld revelations and what they promise or portend for us. Our “computer” company *Apple Computer* has become a consumer products company, and Jobs, noting the company’s four main product lines – the Mac, iPod, AppleTV, and iPhone, only one being a computer, announced that the name is now officially *Apple, Inc.*

There’s 60 seconds of “homework” before the meeting: think about what would be your three favorite widgets, and how you are backing up your hard disk/data. Oh... “one more thing,” bring/donate any empty name-brand ink cartridges – to Marge, for the Group’s credit. As always, keep in touch at [www.buckeyemac.org](http://www.buckeyemac.org) ...

### **Lawyerly Distractions**

Cisco filed suit against Apple over use of the “iPhone” name, but if this trademark lawyer is correct, did Cisco properly use/protect the mark? <http://blogs.zdnet.com/Burnette/?p=236>

The bigger headache in the executive suites is stock options backdating. Jobs-Apple have become the media’s celebrity poster children for potential investigations of 160 some companies. Years-ago stock options grant(s) for Jobs were

improperly recorded, Apple said, and the company will take an \$84 million charge for all misdatings between 1997 and 2002. An internal investigation found Jobs and other managers recommended or were aware of certain inaccurate option dates, but did not financially benefit from those grants. That the then-CFO and Corporate Attorney are gone enables Apple to say that no current management was involved. *Editorial opinion*– Fed’s won’t investigate 160 companies, so don’t be surprised if Apple is made an example of so other 159 duck.

[More - scroll down for page 2](#)

## AppleTV Insights from iPod Observer

- In addition to an AirPort base station, a standalone Macintosh with an Airport card can be configured to connect directly, point-to-point, with an Apple TV.
- 802.11n is not strictly required. Video can be transmitted using the 802.11g protocol.
- The 720p output mode matches the resolution of most HDTVs already purchased, and the Apple TV price point is based on 720p hardware technology.
- Apple's technical specification page for the Apple TV makes no mention of HDMI 1.2 or 1.3. When the product actually ships, we'll know more.
- Only content contained within iTunes can be transmitted to the Apple TV. However, any H.264 or MPEG-4 file can be dragged into iTunes and made available to the Apple TV.
- Movie content on DVDs is copy protected. There is no formal mechanism to allow movies on DVD to become part of the iTunes library.



*Yep. The Steve's.*

## Bits

A new **iTunes plugin from ProSoft Engineering** gets news, information, lyrics, album art, viral video, and more onto the iPod.

Apple released **version 1.0.1 of the iPod shuffle Reset Utility.**

The iTunes Store was overwhelmed post-holiday with iTunes gift card holders and iPod newbies.

No iSight camera? Ecamm's **iImage webcam** adds video capabilities to most Macs without any special mounting hardware or drivers.

Microsoft announced **Office 2008** for the Mac is in development for release second half of 2007.

## BMG CALENDAR

### January Meeting

Monday, 22nd

MacWorld Review

6:15 General Q&A

7:00 Program

Next Meeting, February 26

**BUCKEYE  
Macintosh  
GROUP**

**MacWorld  
Review**

**Monday, January 22**

## BMG Contacts

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www.BuckeyeMac.org**

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