

Buckeye Ma🍏 Group

Serving Macintosh and Internet Users in Central Ohio

July 2009

Monday, July 27th

App-i-Teasers
Safari 4

Q & A begins at 6:15
Program begins at 7:00

AT THE MUSEUM OF BIOLOGICAL DIVERSITY

1315 Kinnear Road, South side of the road, easy to find
East of North Star or West of Kenny and Olentangy River Roads and Rt. 315



Apple defines **Safari**: "It's a browser. It's a platform. It's an open invitation to innovate. Whether on a Mac, PC, iPhone, or iPod touch, Safari continuously redefines the browser, providing the most enjoyable way to experience the Internet."

With over 100 new features in **Safari 4**, you're sure to learn something new and useful about Apple's integrated browser!

[A Bit More on Twitter](#)

URL shortening sites

Because you are limited to 140 characters, these shorteners are useful if you want to direct someone to a website.

TinyURL <http://tinyurl.com>

bit.ly <http://bit.ly>

tr.im <http://tr.im/>

If you're new to twitter, or interested in expanding the people you follow, check out this list (click for link):

[@cnnbrk](#)

[@LIFE](#)

[@woot](#)

[@google](#)

[@g4tv](#)

[@engadget](#)

[@trazzler](#)

[@BalletMet](#)

[@10tv](#)

[@nbc4i](#)

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[@nprpolitics](#)

[@MarthaStewart](#)

[@WholeFoods](#)

[@NewTaste](#)

[@iTunesTrailers](#)

[@BobVilacom](#)

[@ColumbusLibrary](#)

[@theDogWorks](#)

[@ETgivinggarden](#)

[@DispatchAlerts](#)

[@sportstimeohio](#)

[@jenisicecreams](#)

[@ColsUnderground](#)

[@Columbus311](#)

Navigon's MobileNavigator GPS software released for iPhone 3G & 3GS users.

iPhone turn-by-turn GPS navigation gained another option. NAVIGON's MobileNavigator for iPhone is now available for North American users for an introductory price of \$69.99. The price is good through August 15, and will then sell for \$99.99. The software is a single-pay package, rather than AT&T's offering for \$9.99 a month.

The software features "Reality View," which gives a 3D graphical look of the road complete with highway signs. Also featured is Lane Assistant Pro to help drivers prepare to be in the proper lane. The software can be used in both landscape and portrait view.

The software package covers all of North America, and weighs in at 1.29 GB. NAVIGON promises more features down the road with free updates.

Read more: [MobileNavigator](#)

Story via: [insanely-great.com](#)

Apple Posts Non-Holiday Record Quarter: \$8.3 Billion Revenue, \$1.23 Billion Profit

Apple announced yet another non-holiday record quarter Tuesday for the June quarter, the company's fiscal 3rd quarter. Apple reported revenue of \$8.34 billion, up 11.7% from the year ago quarter of \$7.46 billion. The company turned in profits of \$1.23 billion, or \$1.35 per share, ahead of analyst expectations.

The company also turned in gross margins of 36.3%, ahead of guidance the company offered in its last conference call. Analysts had expressed concerns over guidance in the face of price reductions on MacBook Pros and iMacs.

Apple uses subscription accounting for its iPhone and Apple TV businesses, recognizing revenue from those products over a two year period, rather than all at once, a procedure required under GAAP rules. Its non-GAAP revenue -- i.e. the money raised just this quarter from sales of those devices -- would have been \$9.74 billion with a profit of some \$1.94 billion.

For the quarter, Apple sold 2.6 million Macs, a 4% year-over-year increase when analysts were expecting Mac sales to fall year-over-year. iPod unit sales were down, however, at some 10.2 million units, a decline of 7% compared to Q3 in 2008.

Read the rest of the story at:

[The Mac Observer](#)

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Keep up with all the Buckeye Mac News at:
twitter.com/buckeyemacgroup

Summer is for Road Construction

As a reminder, many of the State Route 315 exit and entrance ramps are closed for construction. Check the website below for all the details:

<http://www.pavingtheway.org/sr-315/>

Next Month @ BMG

Appitizer for an App-i-Teaser: Pizza / Participation Party!

Tell us your favorite tip or trick in an application, utility or the OS that makes computing life easier, and get pizza!

Monday, August 24th