

BUCKEYE MACINTOSH GROUP LLC

Serving Macintosh and Internet Users In Central Ohio

February 2009

Monday, February 23rd

**App-i-teasers
Pinnacle TV**

**Q & A begins at 6:15
Program begins at 7:00**

AT THE MUSEUM OF BIOLOGICAL DIVERSITY

1315 Kinnear Road, South side of the road, easy to find
East of North Star or West of Kenny and Olentangy River Roads and Rt. 315

Watch TV right on your computer! The included software lets you TimeShift live TV, record your favorite shows manually or schedule recordings with the integrated TV Guide.

Apple Takes Biggest Bite of U.S. Wi-Fi Usage

Apple's iPhone and iPod dominate the U.S.

Apple's iPhone and iPod lead the pack mobile handset Wi-Fi in the U.S. use while Nokia's handsets are dominant worldwide and the Symbian platform is tops in global Wi-Fi activity, according to a just-published report.

Apple's (NASDAQ: AAPL) devices accounted for 29.1 percent of U.S. Wi-Fi Internet access requests in the U.S. for January, with the iPhone claiming 16.8 percent share and the iPod taking 12.3 percent, according to AdMob's January Mobile Metrics Report.

That's a three-fold spike since November 2008, when iPhone users represented just eight percent of total U.S. requests on Wi-Fi networks and up from three percent in August, according to AdMob reports.

Worldwide requests on Apple devices grew 28 percent between December 2008 and January 2009 to 1.2 billion, with iPod growth outpacing iPhone growth. The iPod now represents 40 percent of Apple device requests, up from 20 percent in September 2008.

From <http://www.internetnews.com>.

Microsoft to try out retail stores

Microsoft is planning on entering the retail realm, apparently taking a page from Apple's book. The company has hired David Porter to be VP of retail stores. Porter spent 25 years at Wal-Mart and most recently was head of world-wide product distribution at DeamWorks.

"The purpose of opening these stores is to create deeper engagement with consumers and continue to learn firsthand about what they want and how they buy," Microsoft said in a statement.

From <http://www.insanely-great.com>.

Apple Retail Store Updates

As part of a software-oriented reorganization of its world-wide retail chain, Apple plans to start highlighting some of the App Store's most popular offerings by equipping demo units with the shop's most downloaded games and applications on a regular basis.

The broader strategy, which is already in progress at a handful of locations, will attempt to lure even more Windows users to the Mac platform through three new software-centric stations, namely "Why you'll love the Mac," "iLife," and "iWork."

However, a similar move is underway over at the iPhone and iPod touch sections. There, Apple plans to showcase the most influential third-party applications from the App Store, which is rapidly approaching 20,000 readily available offerings.

Specifically, those familiar with the new format say iPod touch demo units will be loaded with the top 25 family-oriented games and the top 25 children's games. The titles will be update on a monthly basis to conform with changes to the App Store's top 25 lists.

Meanwhile, iPhone demo units will be fed with the some of the store's most popular non-game applications. As of right now, it appears Apple will pre-load the handsets with the top 25 Travel applications and the top 25 Lifestyle applications. These too will be refreshed on a monthly basis.

From <http://www.appleinsider.com>.

Meeting Location

We are back to meeting in the auditorium, our normal meeting location!

Membership Benefits

Peachpit USER GROUP COUPON CODE

Peachpit Press provides group members with a 35% discount off the list price of any of our books. At checkout, right before entering their credit card information, they must enter the user group coupon code (case-sensitive):

UE-23AA-PEUF

This coupon code is an exclusive offer that may not be used in conjunction with any other coupon codes.

<http://www.peachpit.com/>

Next Month @ BMG

App-i-teasers:
short, simple how-tos

Monday, March 23rd

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